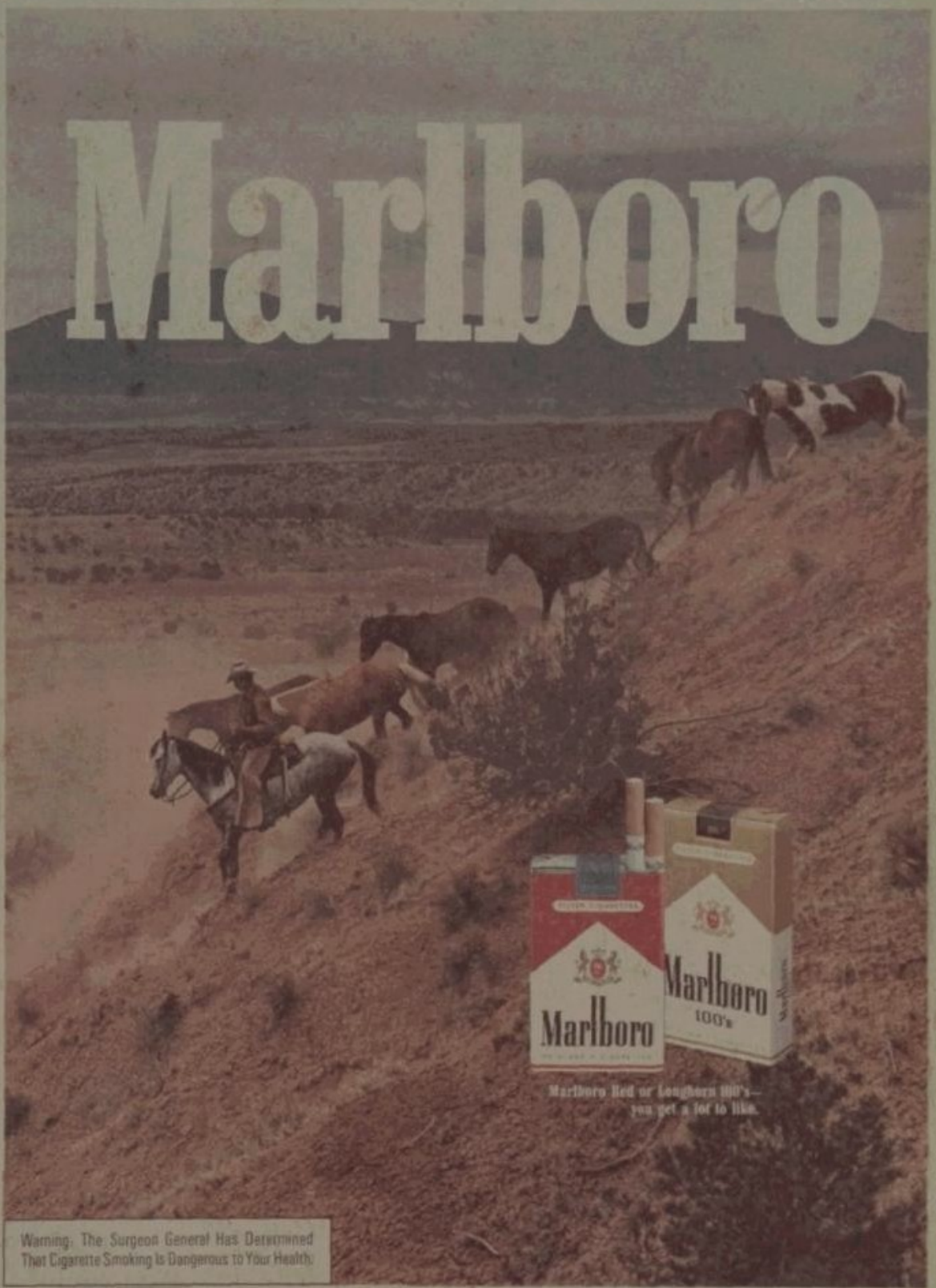
LEO BURNETT U.S.A.
Ad No. 2116—Red Cier Slide—Req. No. 10049—Page—4/C—9⅛ x 12⅛ inches—Rolling Stone, 1971
Printed in U.S.A.




Kings: 16 mg. tar, 1.1 mg. nicotine—100's: 17 mg. tar, 1.1 mg. nicotine av. per cigarette, FTC Report Dec.'76

2061191592
Source: https://www.industrydocuments.ucsf.edu/docs/qjxn0003
2061191592